



David Shir

Frontend Developer

E-Mail: davidshir93@gmail.com

Phone: (+972) 050-9290166

Portfolio: <https://davidshir.com/>

LinkedIn: <https://linkedin.com/in/david-shir/>

Address: Tel Aviv, Israel

Github: <https://github.com/davidshir93>

Summary

I'm an experienced Front End Developer with 4+ years of experience in web development and a strong background in user experience design and animation. Strive to incorporate my skills into the development of innovative, usable, visually appealing, pixel-perfect, and animated web apps, components, and experiences.

Skilled in JavaScript, React.js, Vue.js, Vuex, Redux, TypeScript, Storybook, CSS and CSS Animation, SCSS, GSAP GreenSock, MongoDB, Figma, Interaction Design, 2D 3D Animation.

Experience

- | | | |
|----------------|---|------------------------------|
| 2023 - Present | Frontend Developer | Minute Media, Tel Aviv |
| | <ul style="list-style-type: none">Improve player performance by reducing load times and boosting ad impressions through a modular, customizable architecture.Enhance user experience across devices with flexible behaviors like anchoring, autoplay, and scroll-to-play, maximizing engagement.Collaborate with design and product teams to streamline the player's interface, enabling customizable branding and improving usability. | |
| 2020 - 2023 | Frontend Developer | Namogoo, Herzliya |
| | <ul style="list-style-type: none">Collaborated closely with UX designers and back-end developers to translate wireframes and prototypes into functional, user-friendly interfaces. Utilized CSS preprocessors to streamline styling workflows and ensure consistency across different pages.Developed well-designed and animated web apps, components and special experiences for Namogoo's various products. | |
| 2018 - 2020 | Interaction Design & Animation Lecturer | ORT Colleges, Jerusalem |
| | <ul style="list-style-type: none">Lectured interaction design & animation course for year B students in collegeGuided students with their final projects through the entire design process: project capacity and time planning, design steps, execution of design and animation solutions | |
| 2015 - 2017 | 2D\3D Animator, Motion Designer | Films for A Change, Tel Aviv |
| | <ul style="list-style-type: none">Created motion design pieces for companies and organizations to convey their message using strong communication design skills to create impactful content | |
| 2012 - 2015 | 2D\3D Animator, Motion Designer | Israeli Air Force |
| | <ul style="list-style-type: none">Created graphic packaging and animations for instruction and promotional films, including logos, posters, rollers, cards and supersCollaborate with editors, producers and designers to resolve technical and design issues | |

Education

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|-------------|---|--|
| 2020 - 2021 | Front-End Engineer, Codecademy | Web Development Front End learning path Includes JavaScript, React.js, TypeScript, Redux, Vue.js, Vuex, HTML, CSS, SASS, Web Accessibility, Git, GitHub, Data Structures and Algorithms. |
| 2016 - 2020 | Bezalel Academy of Art and Design | Bachelor's degree, Design and Visual Communications, General |
| 2018 - 2020 | The Hebrew University of Jerusalem | Associate's degree, Education |